

# Andrei Doca

Designer



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## Profile



Experienced Designer with expertise in crafting user-centric digital solutions across diverse industries. Passionate about solving challenges and driving business impact through design.

## Work Experience

### 2023 - Present

Computacenter Romania  
Cluj Napoca

### Senior UI/UX Designer

Designed a custom internal configuration tool as part of a cross-functional project, focusing on intuitive UI/UX and workflow optimization.

### 2021 - Present

Dreamsup Digital Agency  
Oradea

### Founder & Designer

Through DreamsUP, I collaborate directly with clients on contract-based projects. I specialize in end-to-end product design — from ideation to launch — working closely with startups and businesses to craft UX/UI, branding elements, and digital products built from scratch.

## Work Education

### 2018 - 2022

University Of Oradea  
Bachelor Degree

### Information Technology (IT)

Degree awarded: February 2024

Completed a Bachelor's degree in Information Technology, which provided me with a solid foundation in IT principles and helped develop my analytical thinking skills.

## Skills

- UI/UX Design
- Information Architecture
- Interaction Design
- Product Design
- A/B Testing
- Web Applications
- Responsive Design
- Wireframing
- Website Design
- Mobile Applications
- Website Design
- User Centered Design
- Problem Solving
- Adaptability
- Time Management